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Textile and apparel value chain reap deals at ITME Africa expo

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Major players in the textile and apparel industry drawn from India, Middle East and Africa converged in Nairobi, for the ITME Africa & Middle East 2023 summit and expo.



The three-day event held at the Kenyatta International Convention Center from November 30 2023, which was organized by the India ITME Society, a non-profit industry body, served as a catalyst to connect the global business leaders with their counterparts from to Kenya and Africa.



Seema Srivastava, the Executive Director of India ITME Society said the event, held in Kenya for the first time, offered a unique forum for textile industry value chain players such as manufacturers, exporters, cotton farmers, investors and traders, to expand their businesses.

"ITME Africa 2023 is sure platform to reboot, reinvent, and rejuvenate the Textile Industry of the continent with innovative solutions from across spinning, weaving, processing, and accessories segment. It has a wide range of innovative and sustainable solutions for eco-friendly and top-in-class textile chemicals and finishes.

"The spinning solutions at ITME Africa & Middle East are your best fit to upgrade and spin huge profits. The weaving and knitting advanced technology will help in adapting mass production and also reduce the consumption of water and power which will ensure to fabricate profitable business," said **Srivastava**.