

India ITME announces its 2nd edition of ITME Africa in Kenya

By Our Staff Reporter

MUMBAI, APR. 03—

India ITME Society has announced the dates of ITME AFRICA & Middle East (M.E.) 2023 - unique and exclusive business event with the theme "Prosperity through Textile Technology & Engineering."

The 2nd edition ITME Africa & M.E. is to be held from 30th November to 2nd December 2023, at Kenyatta International Convention Centre, Nairobi, Kenya.

Online bookings open opened today at 1300 hrs (IST), for 2nd Series of the strategic International business event ITME Africa & M.E. 2023.

According to the organisers, ITME Africa & M.E. 2023 is a catalyst striving to transform the textile industry of Africa & Middle East in the coming decades by opening up unlimited opportunities for business, sourcing, collaboration and investment in the Textiles, Textile Engineering, Ancillary & Allied Industry.

WHY AFRICA, WHY KENYA?

Despite an enormous untapped potential for trade expansion with Africa & M.E., presently trade with these regions are limited to certain sectors only. There is an enormous potential & opportunity and this is the right time right phase.

India, today is the 2nd largest Textile industry globally and has a strong base in Textile engineering having indigenous companies as well as multinationals manufacturing in India. Thus India is well-positioned as a partner to improve the production and export capacities of emerging Textile Industry of Africa & M.E.

Along with promoting trade, investment, creating business friendly environment and vibrant private sector this exhibition focuses on working in partnership with the government, business community and other stakeholders. This unique and exclusive business facilitator shall open up an entire continent of new opportunities facilitating business connect with Ethiopia, Botswana,

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Starry night at Nita Mukesh Ambani Cultural Centre - Indian & Hollywood celebs rock new-age desi looks

MUMBAI, APR. 03—

The launch of the 'India in Fashion' exhibition at the Nita Mukesh Ambani Cultural Centre (NMACC) was high on star power, with Shah Rukh Khan, Alia Bhatt, Priyanka Chopra Jonas and Hollywood stars Zendaya, Tom Holland and Penelope Cruz paying ode to the country's textiles and craftsmanship.

The NMACC, situated within the Jio World Centre at Bandra Kurla Complex here, was inaugurated on Friday and the fashion showcase was launched on the second day of the opening gala on Saturday.

From the Hindi film industry Salman Khan, Shah Rukh along with his entrepreneur wife Gauri Khan and children Suhana and Aryan, Karan Johar, Kajol Alia, Varun Dhawan, Ranveer Singh, Hrithik Roshan, Shahid Kapoor, Aditya Roy Kapur, Ananya Panday, Shradha Kapoor, Kriti Sanon and veteran actor Rekha were some of the prominent personalities to attend the event.

The exhibition explores the layered impact that traditional Indian dress, textiles and craft have had on the international fashion sensibility since the 18th century and features iconic Western couture and ready-to-wear designs inspired by India, from the 20th and 21st centuries.

Billed as the first exhibition of its kind in India, the show will also trace the birth and development of the contemporary Indian fashion community.

Priyanka and husband Nick Jonas led the international



India in Fashion: The impact of Indian Dress and Textiles on the fashionable imagination a coffee table book was inaugurated by Mrs Nita Ambani and Ms Isha Ambani.

presence at the launch with "Spider-Man" co-stars Holland and Zendaya, supermodel Gigi Hadid, Oscar-winning actor Penelope Cruz and musician Anoushka Shanker.

Both Zendaya and Gigi chose saree as their attire for the occasion.

The launch also saw performances by Varun, who was joined by Gigi on stage for a quick jig, Ranveer and Rashmika Mandanna.

While Ranveer and Varun invited Shah Rukh on stage to dance on "Jhoom Jo Pathaan" from his latest blockbuster "Pathaan", Rashmika called upon Alia to shake-a-leg on the Oscar-winning track "Naatu Naatu" from the latter's film "RRR".

The exhibition India in Fashion' is curated by Hamish Bowles, global editor-at-large for Vogue and editor-in-chief of The World of Interiors. It is designed by Patrick Kinmonth with Rooshad Shroff.

The showcase features works of pioneering Indian designers like Abu Jani-Sandeep Khosla, Anamika Khanna, Anita Dongre, Anuradha Vakil, Manish Arora, Manish Malhotra, Rahul Mishra, Ritu Kumar, Sabyasachi Mukherjee, Sanjay Garg, and Tarun Tahiliani.

International names include Christian Dior, Cristobal Balenciaga, Elsa Schiaparelli, Gabrielle Coco' Chanel, Jean-Philippe Worth, Mainbocher, and Yves Saint Laurent.

The exhibit is also accompanied by an insightful audio guide experience for the guests and children under seven, senior citizens, and fashion & art school students can enter free of charge. (PTI)

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Levi's opens its largest Asian store in Bengaluru

BENGALURU, APR. 03—

Iconic denim and lifestyle brand Levi's has announced the launch of its largest store in Asia. Situated in Bengaluru's bustling shopping hub of Brigade Road, the store advances Levi's direct-to-consumer strategy and

expansion focus in Asia.

With this store, Levi's continues to elevate brand experience to consumers through digital innovation, unique shopper experiences and an unmatched product assortment that is catered to the local

consumer.

"With consumer behaviour shifting in the ever-changing retail landscape, we at Levi's continue to prioritize how we deliver our iconic products and an impactful brand experience, especially to our growing base of

young, savvy consumers in India and across Asia. With this year marking the 170th anniversary of Levi Strauss & Co., the Brigade Road store our largest in Asia aims to be a premium one-stop-shop in one of the region's

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Sustainability and digitisation - A winning asset for Italian technology at ITMA

By Rakesh Kumar

Italy is known around the world for its fine wines and comforting cuisine. It is also renowned for its legendary hospitality and unmatched fine dining experience.

Recently, your earnestly experienced the warm hospitality of the Italians during the visit to Stresa on Lake Maggiore for the Acimit (Italian Textile Machinery Manufacturers' Association) international ITMA press conference.

A ready smile on the face, always willing to go out of the way to help, exuding genuine happiness upon meeting - were the common traits the we found with the Acimit members headed by Mr. Alessandro Zucchi, President; Mr. Federico Pellegata, Director; Mr. Mauro Badanelli, Head of Economics and Press and his Team.

To sum up in one word, the hospitality was 'splendid'.

2023 - ACIMIT LOOKS WITH OPTIMISM

After a positive 2022, the Italian textile machinery industry looks with optimism to the current year. In 2023, after eight years, ITMA, the most important trade fair in the sector, returns to Milan. It is an opportunity to highlight the excellence of Italian technology and stimulate new investments in the textile industry.

Promoted by ACIMIT, Italian Textile Machinery Manufacturers, unveiled their participation at Villa Frua in Stresa, for ITMA, the leading textile machinery exhibition, scheduled from 8 to 14 June at Fiera Milano - Rho.

During the event, Mr. Alessandro Zucchi, President of ACIMIT, showed the preliminary figures for 2022. Both Italian



Mr. Alessandro Zucchi, President of ACIMIT, production and exports of textile machinery increased by more than 10% compared to the previous year.

The production value exceeded 2.6 billion euro. Of this value, 87%, or around 2.3 billion euro, was realised abroad. Italian exports went mainly to Asia and Europe. Overall, the two areas absorbed 79% of foreign sales. China, Turkey, India and the United States of America were the main destinations of Italian sales abroad in 2022.

Mr. Alessandro Zucchi informed: "The positive results do not, however, cancel out the obstacles that companies still face in this period. The critical issues following the Covid-19 pandemic have been amplified by the ongoing Russian-Ukrainian conflict. Even in this early 2023, unfavourable conditions to business still exist, such as high inflation, constraints on the functioning of value chains, and energy commodity prices above the average of recent years. However, forecasts prepared by our Economic Office show an improvement in the second half of the year and in the 2024-26 period, which gives us hope"

With these forecasts, ITMA 2023, the leading trade fair for the textile machinery industry, to be held in June in Milan, could be the driving force able to stimulate investment in the textile sector, not only the Italian one.

Mr. Zucchi commented: "Our manufacturers are very confident about next June's event. As shown by the figures on the Italian presence at the event: almost 400 Italian exhibitors, about 36,000 square metres, with an increase in the occupied surface area of over 20% compared to the previous edition held in Barcelona. 30% of the total exhibition area at ITMA 2023 will be taken up by Italian machinery manufacturers".

During the press conference, the various initiatives that ACIMIT, with the support of - Italian Trade Agency (ITA), has put in place to promote Italian participation in ITMA were announced.

Continued on Page 3

RELIANCE

RIL - PSF

0.8 Semi Dull	110-25
1.0 Semi Dull	107-50
1.2 Semi Dull	106-75
1.4 Semi Dull	106-00
2.0 Semi Dull	106-00
1.2 Super HT Brt	112-00
1.2 S HT (OW)	115-75
1.2 Opt. White	111-50
1.2 Super Black	117-25
1.4 Super Black	116-25
2.0 Semi Dull Tow	130-00
2.0 TBL TOW	142-00
2.0 Super Blk Tow	145-00
2.0/2.5 TBL	109-25



Polyester RM
as on 27-03-2023

Px	\$ 1004
PTA	\$ 870
MEG	\$ 504

PALLAVAA GROUP
LONGLASST (VORTEX)
PILLING FREE Yarns in
VISCOSE, MICROMODAL,
TENCEL, PV, PC &
CORE SPUN YARNS
alakan@pallavaagroup.com
Mobile: +91 90470 26711

WELLKNOWN POLYESTER

SEMI DULL PRODUCT		80/72/2 FD ROTO	137
80/108/MICRO	134	CATONIC PRODUCT	
80/72/ROTO	124	80/72/CAT ROTO	----
75/72/SD ROTO	124	80/72/2CAT RO	----
75/36 HIM	122	130/DEN HM/GK	----
75/36 NIM	118	160/DEN DISCAT	----
150/108/SIM	111	BLACK PRODUCT	
150/48 NIM	109	80/34/BL ROTO	130
150/48/2 ROTO	110	80/72/BL ROTO	131
150/48/ROTO	112	80/72/2 BL ROTO	131
320/72/LIM	109	80/72/2 BL ROTO	131
320/72/ROTO	110	75/36 DDB NIM	120
FULL DULL PRODUCT		150/48/DDB HIM	117
80/72/FD ROTO	137	150/48/DDB NIM	115
		300/96/DDB HIM	115

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RSWM

1/30 PV 65/35	170-00
1/30 PC 48/52 (Combed/Hos)	205-00
1/30 POLY 100%	155-00
1/30 VSICOSE Kharach	200-00
1/30 Combed Cotton 100% (Hos)	270-00
2/30 PV 65/35	191-00
2/40 PV 65/35	203-00
2/30 PV 65/35 Dyed	251-00

Ex Mill Price in Rs./Kg., GST and Freight is additional

Pashupati Polytex

Recycled PSF
Rates (Ex Factory)

Off White 1.4 Den Medium Tenacity	Rs.72/-
Off White 3 Den	Rs.72/-
Off White 6 Den	Rs.72/-
Black 1.4 Den Medium Tenacity	Rs.76/-
Black 3 Den	Rs.74/-
Black 6 Den	Rs.74/-
Polypropylene 3 Den Super White	Rs. 138/-
Polypropylene 6 Den White	Rs. 137/-
Polypropylene Black std	Rs. 135/-

Domestic cotton yarn prices in Rs. per kg.

Ne 20/1 Carded Hosiery Yarn	229.00	Ne 30/2 Carded Hosiery Yarn	269.00
Ne 20/1 Combed Hosiery Yarn	244.00	Ne 32/2 Combed Knitting Yarn	302.00
Ne 21/1 Carded Weaving Yarn	229.00	Ne 32/2 Carded Hosiery Yarn	274.00
Ne 26/1 Combed Hosiery Yarn	254.00	Ne 40/2 Combed Hosiery Yarn	334.00
Ne 30/1 Carded Hosiery Yarn	249.00	Ne 30/1 Combed Compact Wvg Yarn	274.00
Ne 30/1 Combed Hosiery Yarn	259.00	Ne 40/1 Combed Compact Wvg Yarn	299.00
Ne 32/1 Carded Weaving Yarn	252.00	Ne 50/1 Combed Compact Wvg Yarn	324.00
Ne 34/1 Combed Hosiery Yarn	277.00	Ne 16/1 Open End Yarn	189.00
Ne 40/1 Combed Hosiery Yarn	289.00	Ne 21/1 Open End Yarn	204.00
Ne 40/1 Carded Weaving Yarn	269.00	Ne 24/1 Open End Yarn	229.00

ALOK INDUSTRIES

TEXTURISED GREY

50/72 SIM	180.00	150/144 SIM	125.00
75/36 NIM KNITTING	133.00	150/216 SIM	127.00
85/36 NIM	132.00	150/216X2 SIM	127.00
75/34 SIM	140.00	150/288 SIM	128.00
75/72 SIM	142.00	150/288X2 SIM	127.00
75/48 HIM	138.00	300/72 NIM	121.00
80/72 HIM	139.00	300/72 IM	123.00
75/108 SIM	139.00	300/96 HIM	124.00
75/108 HIM	141.00	300/96X2 HIM	125.00
75/36 NIM BLACK DD	139.00	450/96 HIM / SIM	126.00
100/36 NIM	130.00	300/96 NIM BLACK DD	127.00
100/108 SIM	135.00	300/96 HIM BLACK DD	129.00
100/144 SIM	140.00	220 EASY	175.00
150/48 SIM	125.00	220 EASY BLACK	185.00
150/48 NIM	123.00	150/48 NIM SBR	125.00
150/48 IM	125.00	150/48 HIM SBR	130.00
150/48 HIM	126.00	300/144 SIM SBR	129.00
148/48 HIM	127.00	300/144X2 SIM SBR	130.00
150/300 TWISTED	141.00	450/192 SIM SBR	131.00
150/48 NIM BLACK DD	129.00	78/72X2 HIM FD	148.00
150/48 HIM BLACK DD	132.00	80/72 HIM FD	150.00
150/108 SIM	126.00	80/72 SIM FD	150.00
150/108 HIM	127.00	80/72X2 SIM FD	152.00

KINGDOM | TEXVENTURES

(Rs. Per KG / Freight and GST - extra)

100% Wet Spun LINEN Yarns		21s NE / 36NM SB	- Rs. 1,800
15s NE / 26NM SB	- Rs. 1,350	23s NE / 39NM SB	- Rs. 2,000
21s NE / 36NM SB	- Rs. 1,775	COTTON HEMP (45/55) Yarns	
25s NE / 43NM SB	- Rs. 2,050	7S count	- Rs. 780
30s NE / 50NM SB	- Rs. 2,750	11S count	- Rs. 795
36s NE / 60NM SB	- Rs. 3,950	16S count	- Rs. 810
100% Wet Spun HEMP Yarns		21S count	- Rs. 840
9s NE / 15NM SB	- Rs. 1,150	30S count	- Rs. 1,150
15s NE / 26NM SB	- Rs. 1,350	<i>SB stands for Semi-bleach</i>	

Cotton Yarn Prices : Prices FOB Indian Port / LC at Sight per kg.

Ne 20/1 Carded Hosiery Yarn	USD 2.79	Ne 30/2 Carded Hosiery Yarn	USD 3.27
Ne 20/1 Combed Hosiery Yarn	USD 2.97	Ne 32/2 Combed Knitting Yarn	USD 3.67
Ne 21/1 Carded Weaving Yarn	USD 2.79	Ne 32/2 Carded Hosiery Yarn	USD 3.33
Ne 26/1 Combed Hosiery Yarn	USD 3.09	Ne 40/2 Combed Hosiery Yarn	USD 4.06
Ne 30/1 Carded Hosiery Yarn	USD 3.03	Ne 30/1 Combed Com Wvg Yarn	USD 3.33
Ne 30/1 Combed Hosiery Yarn	USD 3.15	Ne 40/1 Combed Comt Wvg Yarn	USD 3.64
Ne 32/1 Carded Weaving Yarn	USD 3.07	Ne 50/1 Combed Comp Wvg Yarn	USD 3.94
Ne 34/1 Combed Hosiery Yarn	USD 3.37	Ne 16/1 Open End Yarn	USD 2.30
Ne 40/1 Combed Hosiery Yarn	USD 3.52	Ne 21/1 Open End Yarn	USD 2.48
Ne 40/1 Carded Weaving Yarn	USD 3.27	Ne 24/1 Open End Yarn	USD 2.79

COTTON CORPORATION OF INDIA

FLOOR PRICE FOR E-AUCTION - STOCK OF 2022-23

Branch	Variety	Parameters		Price
		Staple Length	Micronaire	
INDORE	BB MOD	30	3.5-4.3	-----
	BB SPL MOD	29	3.5-4.3	62800
	ADILABAD	BB MOD	30	3.5-4.3
WARANGAL	BB MOD	30	3.5-4.3	63500
	BB SPL MOD	29	3.5-4.3	62800
MAHABUNAGAR	MECH MOD	28	3.5-4.7	62100
	BB MOD	30	3.5-4.3	63500
	BB SPL MOD	29	3.5-4.3	62800
GUNTUR	MECH MOD	28	3.5-4.7	62100
	BB SPL MOD	29	3.5-4.3	62800
HUBLI	MECH MOD	28	3.5-4.7	62100
	BB MOD	30	3.5-4.3	63500
HUBLI	BB SPL MOD	29	3.5-4.3	62800
	MECH MOD	28	3.5-4.7	62100

FLOOR PRICE FOR E-AUCTION - STOCK OF 2021-22

Branch	Variety	Parameters		Price
		Staple Length	Micronaire	
AURANGABAD	Y-1	22	4.5-7.0	-----
KOLKATA	BB CONV - LOOSE LINT	31.5+	3.7-4.5	-----
WARANGAL	MECH MOD	28	3.5-4.7	-----

TEXTILE WORLD - Mumbai

RUNNING QUALITY LIST

Quality	Width	HSN Code	WT	WTGSM L.MTR	Yarn	Weave	Price Ex-Mill
07X07/68X38	63	520912	625	391	OE X OE	DRILL	118
10X06/76X28	63	520912	520	322	OE X OE	DUCK	96
10X10/40X36	63	520812	310	194	OE X OE	PLAIN	62
10X10/68X38	63	520912	435	272	OE X OE	DRILL	87
16X08/84X28	63	520912	365	226	OE X OE	DUCK	76
16X12/84X26	63	520812	310	194	OE X OE	DUCK	67
16X12/96X48	63	520912	415	259	OE X OE	DRILL	91
16X12/108X56	63	520912	470	294	OE X OE	DRILL	102
16X16/60X56	63	520812	295	184	OE X OE	PLAIN	70
2/20X10/40X36	48	520812	236	194	OE X OE	PLAIN	55
2/20X10/40X36	63	520812	310	194	OE X OE	PLAIN	72
2/20X10/40X36	67	520812	330	194	OE X OE	PLAIN	76
20X16/108X56	63	520912	355	222	OE X OE	DRILL	86
20X20/52X48	67	520812	218	128	OE X OE	PLAIN	55
20X20/60X50	63	520812	225	141	OE X OE	PLAIN	57
20X20/60X56	120	520812	455	149	OE X OE	PLAIN	115
20X20/60X60	50	520812	194	153	OE X OE	PLAIN	51
20X20/60X60	63	520812	245	153	OE X OE	PLAIN	61
20X20/60X60	67	520812	260	153	OE X OE	PLAIN	65

PALLAVAA GROUP

(Exmill Price/Kg)

Counts	100% Viscose 12%		100% Lenzing EcoVero 12%		100% Livaeco 12%		Cotton Viscose 52/48 (5%)		100% Lenzing MicroModal 12%		Cotton/Modal 5%		Supima/ MicroModal 5%		100% Bamboo 12%		Cot Poly 5%		Poly/Cot LLT 12%		Tencel (12%)		Tencel LF/Cot 5%		100% Birla MM 12%		100 Poly 12%		PV LTT 12%	
	RING	LLT	RING	LLT	LLT	RING	RING	LLT	52/48	60/40	52/48	RING	60/40	65/35	STD	LF	48/52	RING	LTT	LLT	STD	LF	48/52	RING	LTT	LLT	STD	LF	48/52	
20/1-	200	195	235	240	220	255	350	355	310	305	250	230	200	290	350	335	345	145	175											
24/1-	205	200	240	245	225	260	355	360	315	310	255	235	205	295	355	340	350	150	180											
30/1-	210	205	245	250	230	265	360	365	320	315	260	240	210	300	360	350	355	155	195											
34/1-	220	215	255	260	240	275	370	375	330	325	270	250	220	310	370	360	365	165	190											
40/1-	240	235	275	290	260	295	390	395	350	345	290	270	240	330	390	380	385	185	215											

DYED

Counts	VISCOSE BLACK LLT** (12%)				ECOVERO BLACK LLT ** (12%)				Counts	VISCOSE MELANGE** (12%)			
	Light	Medium	Dark	Dark	Light	Medium	Dark	Dark					
20/1-	230				260				20/1-	240			
24/1-	235				265				24/1-	245			
30/1-	250				280				30/1-	260			
34/1-	265				295				34/1-	275			
40/1-	295				325				40/1-	305			

*LLT--Longlasst(MVS)

Where is cotton mkt heading?

By Seshadri Ramkumar, Professor,
Texas Tech University, USA

Uncertainty is ruling the cotton landscape.

With all eyes on USDA's 2023 prospective planting report to be released on Friday, March 31, 2023, a general sentiment among stakeholders is that cotton producers in the United States are expected to plant less than what was planted in 2022.

In my interactions recently with producers and economists at the 66th Annual meeting of the Plains Cotton Growers, Inc in Lubbock, Texas, cotton planting decisions will be predominantly determined by rain and the weather during the planting season.

As cotton is based on discretionary spending by consumers, global and regional economies also play their roles in how the landscape will shift.

China remains a dominant player in the cotton and textile marketplace. With not much transparency in the data coming out of China, it is hard to judge the actual situation about spending revival there.

Geopolitical situation, market volatility, weather in Texas, and economy will all have their respective roles to play in the global cotton situation, as pointed out by Martin Stoerner, President of Lubbock-based Plains Cotton Growers, Inc.

With inflation in the United States still lingering at 5%, interest rate hikes may be expected which may tighten spending, influencing retail sales and hence the demand of non-essential commodities. Economy and weather are key influencers this season and may be visible in the planting intention report to be published this Friday by the United States Department of Agriculture.

Is cotton in troubled waters?

Meanwhile, cotton sector will be witnessing testing times.

Over 1500 participants are gathering during March 30-31, as part of Texas Cotton Gin show in Lubbock before the beginning of the planting season in May in High Plains of Texas.

While there were mixed opinions due to many uncertainties in the industry, stakeholders are hoping for a better weather to move the cotton industry forward.

Economy is playing a significant role resulting in low demand for textile items. Inflation has resulted in rise in input costs slowing down consumption of textiles and other commodity items.

"Cotton sector will have 1-2 years of tough times," stated Shankar Venkatachalam, President of Bajaj ConeEagle LLC, which has its ginning machinery running in over 20 countries.

Cotton producers, bankers, insurers, and other stakeholders are hoping that there will be timely rains in the High Plains for having a better season this year. "Last season has been brutal for the ginners," opined Steve Moffett, Senior Vice President at Lubbock Electric. In his over four decades in the industry, Moffett stated that the drought last year coupled with inflationary pressures have put the cotton sector under stress. Many gins did not run at their full capacity indicating less economic activity in the High Plains of Texas.

This season, the industry is hoping for rains soon in the High Plains of Texas. "If the weather does not cooperate, the industry will have different trajectory," stated Stoney Jackson, President of Lubbock-based Texas Agribusiness Insurance, who has been in the insurance business for 44 years. If the situation persists, lot of small gins may close and we may see more consolidation, added Jackson.

Sales of new clothing is not happening due to economic factors. "In a weak economy, people buy food and not clothes," stated Stoney Jackson. Insurance and inputs costs are going up, which again adds stress to the sector. In last few years, due to increase in insurance claims, premiums are going up as high as 30-60%, which puts stress on the industry making it unviable in challenging times, added Stoney Jackson. Irrigated acres may permanently switch to food crops such as corn and milo, added Jackson.

The industry is hoping that with timely rains in Texas and good handle on the inflation, there may be a turnaround for the cotton and textiles sector. Given the stressful and uncertain times, it is the resilience and hope, which can move the industry forward.

Levi's opens its largest Asian store

Continued from Page 1 Col 4 most vibrant cities. It will allow us to engage with Levi's fans who are looking to create a style statement and connect with one of the most well-loved apparel brands in the world," said Amisha Jain, Managing Director & SVP, South Asia, Middle East & Africa at Levi Strauss & Co. "India, in particular, is a priority growth market for Levi Strauss & Co. "As we look to scale up our investments in Asia, the opening of the Brigade Road

store signifies our commitment towards offering quality and innovation in the latest fashion to consumers in both India and the wider Asia region," Amisha Jain added.

At the heart of the store is the Levi's Tailor Shop helmed by skilled tailoring professionals, which seeks to give consumers an opportunity to personalize their purchases especially with self-expression being key for today's consumers.

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Acimit: Shaping the Future

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Mr. Roberto Luongo, the General Director of ITA, stated: "The Italian textile machinery industry represents one of the leading production sectors for our country due to its strong projection on international markets. Our textile technologies are considered to be of a high quality level, and for us at ITA this represents an element of great pride and satisfaction, which pushes us to support Italian companies in an increasingly convinced and decisive manner, through an effective collaboration, now consolidated and tested, with ACIMIT."

ITMA, Mr. Luongo said, is a unique opportunity for the Italian textile machinery industry, due to the high number of exhibitors and the tens of thousands of visitors it usually attracts. At ITA we have therefore prepared, in accordance with ACIMIT, an extensive project aimed at promoting the Italian textile machinery sector through the enhancement of the three drivers that distinguish it: technology, digitalization and sustainability. We will have an incoming of 140 top foreign buyers from 25 different Countries; this will be accompanied by an intense and widespread communication campaign in Italy and abroad that will significantly contribute to increasing the presence at the event of professional operators from all over the world. There will be several training events, focusing mainly on the innovations presented by Italian companies at ITMA 2023, with a special focus on sustainable technologies and digitisation processes. And then there will be the Italian Textile Technology Awards, organised by ITA and ACIMIT. Prizes will be awarded to the 18 most deserving students from textile universities in those Countries where Italian Textile Technology Training Centres are active or are being set up: Bangladesh, India, Mongolia, Pakistan, Peru and Vietnam."

The promotional campaign through social and traditional channels was also particularly significant. The concept that distinguishes ACIMIT communication activities towards ITMA 2023 is SHAPING THE FUTURE.

"The Italian textile machinery sector," explains the president

of ACIMIT, "has shown in recent years that it knows how to look ahead to create innovation and strengthen a technological leadership that is now established and recognised internationally. Shaping the future is a concept that aims to show how Italian manufacturers are key players in the development of the entire textile supply chain, able to outline virtuous paths that testify to the proactive nature of the entire sector and that enable the future of the sector to be shaped through the three pillars, technology, digitalization, and sustainability, which are also the key themes of ITMA 2023".

At the Milan edition of ITMA, a trade show that has always been characterised by the high level of innovation of its technological proposals, sustainability and digitalization will be the main topics of discussion.

MR. Zucchi noted: "The textile supply chain is moving towards increasingly competitive production processes, where the reduction of production costs, through lower consumption of water, energy and raw materials, is combined with attention to the environment. Equally important is the ongoing digital transformation of companies, a process that will enable technology suppliers and their customers to operate more and more constructively and efficiently"

During the conference on the topic of sustainability and digitalization, five ACIMIT member companies also spoke, bringing their company experiences: Flainox, Itema, Marzoli, Salvade, Sperotto Rimar.

Their contributions highlighted the validity of the projects that ACIMIT has been pursuing for some years now in the field of sustainability and digitalization, namely the Sustainable Technologies project, with the Green Label as the core of the initiative, and the digital certification called ACIMIT Digital Ready. Both projects testify to the commitment of Italian manufacturers in two areas of strategic significance to consolidate the leadership of Italian textile technology also in the future.

With the Green Label, certifying the environmental and economic performance of textile machinery, member companies undertake to reduce the CO2 emissions of their machines through constant technological improvement.

With Digital Ready, on the other hand, the aim is to standardize the production and management data of Italian textile machines and their ability to be digitally integrated at the customer's plant.

Mr. Alessandro Zucchi concluded: "We believe that the future of textiles that we want to shape lies in a sustainable and digitised technological supply".

#



Mr. Andrea-Bozzo
of Flainox



Mr. Cristian Locatelli
of Marzoli



Mr. Federico Businaro
of Sperotto Rimar



Mr. Marco-Salvade
of Salvade



Mr. Federico Pellegata, Director, ACIMIT; Mr. Roberto Luongo, General
Director of ITA and; Mr. Alessandro Zucchi, President, ACIMIT



Ms. Valentina Brignoli
of Itema

ABOUT ACIMIT:

ACIMIT is the Association of Italian Textile Machinery Manufacturers, represents an industrial sector that comprises roughly 300 manufacturers (employing around 13,000 people), which produce machinery for an overall worth of around 2.6 billion euro, of which 87% are exported. Creativity, sustainable technology, reliability and quality are the hallmarks that have made Italian textile machinery worldwide leaders.

About ITA:

ITA, Italian Trade Agency is the Governmental agency that supports the business development of our companies abroad and promotes the attraction of foreign investment in Italy. With a motivated and modern organization and a widespread network of overseas offices, ITA provides information, assistance, consulting, promotion and training to Italian small and medium-sized businesses. Using the most modern multi-channel promotion and communication tools, it acts to assert the excellence of Made in Italy in the world.

Prices steady

By Cotton Man

MUMBAI, APR. 03—

The cotton prices maintained a steady across all markets in the country.

	Quality	Rate	Rate
		Arrival in Bales	State Wise
NORTH ZONE (RATES IN MAUND) (1 Maund = 37.324 KG.)			
Punjab			
	J-34 SG	6200-6275	800
	J-34 RG	6250-6325	
Haryana			
	J-34 SG	6100-6200	2000
	J-34 RG	6150-6250	
Rajasthan			
	J-34 SG	6300-6400	5500
	J-34 RG	6350-6450	
Lower Rajasthan in Candy			
	J-34 28 mm	58500-59000	1500
	J-34 28.5 mm	59000-59500	
CENTRAL ZONE (RATES IN CANDY) (1 Candy = 355.6188 KG.)			
Gujarat			
	V-797 (Kalayan) 22 mm	46000-46500	30000
	S6 28.5 mm	59500-60000	
	S-6 29.0 mm	60500-61000	
Maharashtra			
	MECH 1 - 29-30 mm	60000-61000	25000
	MECH 1-30 mm (RD 75)	60000-61000	
	MECH 1-30 mm (RD 75)	60500-61500	
	MCU-5 (Sillod) 31 mm	61500-62000	
Madhya Pradesh			
	MECH-1 29 mm RD 73-74	58000-59000	4000
	MECH -1 29 mm RD 74-75	59500-60500	
	MECH -1 30 mm RD 74-75	60500-61000	
	DCH-32 33-35 mm	68000-72000	
SOUTH ZONE (RATES IN CANDY)			
Andhra Pradesh			
	Bunny/Brahma (Telangan) 29-30 mm	60000-61500	13000
	MECH - 1 (Telangan) 29-30 mm	60000-61500	
	MCU-5 (AP) 30 mm	60000-62000	
Karnataka			
	Bunny / BT 29 mm	60500-61000	4000
	MCU-5 30 mm	61500-62000	
	DCH-32 33-35 mm	68500-72500	
ORISSA			
	Old Crop - MCU-5 29 mm	61000-61500	200
	Old Crop - MCU-5 30 mm	61500-62000	
Total Arrivals			93,200

Indian Cotton Federation

(Per Candy 2022-23 Crop)

V-797 (Guj)-Old	46300		
J-34 (RG) (Punj)	59563	MCU-5 (AP)	62200
MECH-1/H-4 (MP)	58800	DCH-32 (Karna)	72300
Sankar-6 (Guj)	59800	MECH -1 (Maha)	60600

COTTON ASSOCIATION OF INDIA

State	Staple	Mic	Per Candy
P/H/R- ICS-101	Below 22mm	5.0 - 7.0	66800
P/H/R-ICS-201 (SG)	Below 22mm	5.0 - 7.0	67300
GUJ-ICS-102	22mm	4.0 - 6.0	46500
KAR-ICS-103	23mm	4.0 - 5.5	-----
M/M(P)-ICS-104 -	24mm	4.0 - 5.5	60000
P/H/R(U)-ICS-202 (SG)	27mm	3.5 - 4.9	59200
M/M(P)/SA/TL-ICS-105	26mm	3.0 - 3.4	-----
P / H / R(U)-ICS-105	27mm	3.5 - 4.9	59800
M/M(P) /SA/TL/G- ICS-105	27mm	3.0 - 3.4	55500
M/M(P)/SA/TL-ICS-105	27mm	3.5 - 4.9	58300
P/ H/R(U)-ICS-105	28mm	3.5 - 4.9	61500
M/M(P)-ICS-105	28mm	3.5 - 4.9	59500
SA/TL-ICS-105	28mm	3.8 - 4.2	59700
GUJ-ICS-105	28mm	3.8 - 4.2	60400
R(L)-ICS-105	29mm	3.7 - 4.9	61000
M/M(P)-ICS-105	29mm	3.8 - 4.2	61000
SA/TL/K-ICS-105	29mm	3.8 - 4.2	61200
GUJ-ICS-105	29mm	3.8 - 4.2	61500
M/M(P)-ICS-105	30mm	3.8 - 4.2	62000
SA/TL/K/O-ICS-105	30mm	3.8 - 4.2	62200
M/M(P)-ICS-105	31mm	3.8 - 4.2	62500
SA/TL/K/TN/O-ICS-105	31mm	3.8 - 4.26	62700
SA/TL/K/TN/O-ICS-106	32mm	3.5 - 4.9	-----
M/M(P)-ICS-107	34mm	3.0 - 3.8	70000
K/TN-ICS-107	34mm	3.0 - 3.8	71000

U.S. Futures Daily Cotton Market

31 March 2023

Contract	Open*	High	Low	Close *	Settle	Change
May '23	83.64	83.69	82.26	82.83	82.78	-0.72
Jul '23	83.86	84.00	82.52	83.13	83.10	-0.77
Oct '23					83.36	-0.83
Dec '23	83.80	84.09	82.53	83.44	83.42	-0.46
Mar '24	83.37	83.75	82.48	83.30	83.20	-0.37

* Open and Close prices reflect the first and last trade in the market and do not correlate to any opening or closing period
Cotlook 'A' Index : 96.70

NGMA celebrates 110th birth anniversary of Amrita Sher-Gil with Ritu Beri collection

NEW DELHI, APR. 03—

As part of its year-long celebrations of the 110th birth anniversary of Indian-Hungarian artist Amrita Sher-Gil, the National Gallery of Modern Art (NGMA) hosted a gala evening in collaboration with celebrity fashion designer Ritu Beri.

To honour "one of the greatest avant-garde women artists", Beri on Friday unveiled a new collection, inspired by Sher-Gil's style of artworks.

The event, organised in association with the Liszt Institute of Hungarian Cultural Centre and Museo Camera, Centre for Photographic Arts, saw the participation of Minister of State for External Affairs and Culture Meenakshi Lekhi.

The evening opened with a rifle drill demonstration by a battalion of CRPF women personnel.

"The women's para-military band performance of CRPF battalion has shown excellent coordination and skills. 15 per cent women are represented in forces and 48 per cent in STEM and are in the forefront in many from economic, financial sectors. The freedom struggle of the country was successful with the contribution of woman in key roles," Lekhi said.

She added that Indian women are excelling in science, technology, art, craft, painting, and culture.

"Today we rightly want to showcase what Indian women stand for, and what Indian women represent. Even in the pre-independence era, Amrita Sher-Gil found a place and space in the hearts of Indian. And thus, she is treasured very much here at NGMA," the minister said.

Born to Indian father and Hungarian mother on January 30, 1913 in Budapest, Hungary, Sher-Gil came to be known as "one of the greatest avant-garde women artists" for her oeuvre.

Her famous works including "Group of Three Girls" (1935), "Brahmacharis" (1937), "Bride's Toilet" (1937), "Gypsy Girl" (1932), and "Young Girls" (1932) are a part of the collection at the NGMA.

As a part of the project, the Liszt Institute will visit a school in the national capital every month to talk about Sher-Gil through

workshops, stories, photos and painting activities.

From June till October, a number of documentary films about Sher-Gil will be screened as part of Amrita 110 Film Festival.

An Indo-Hungarian team will celebrate Sher-Gil's life and work through a graffiti in Lodhi Art District in September this year.

The Liszt Institute and the Indian Post will also release a joint stamp about the artist in November.

Other programmes under the project include a graphic novel on Sher-Gil's life, an online "treasure hunt" game retracing the artist's life through laces, people and paintings, and a discussion on her works by art historians Katalin Keseru and Yashodhara Dalmia.

ITME Africa in Kenya

Continued from Page 1 Col 2

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development opportunities, Technology transfer for whole of the continent. With this it shall strengthen its position as a pioneer in modernization of its textile industry and position itself as a pivot for Textile technology upgradation for Africa & M.E focusing on new chapters such as

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- * Machinery related to Engineering Products,
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