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ITME Africa 2023 ushering a new era of self-reliance, socio-economic advancement Through Textile Technology & Engineering in Africa

Mumbai, 12th Oct 2023: India ITME Society, organizer ITME Africa & Middle East 2023 hosted a **Preview & Curtain Raiser program on 11th October 2023 at the brand-new facility ITME Center, Nariman Point, Mumbai.** This networking presentation was to showcase a glimpse of the upcoming international exhibition ITME Africa & M.E 2023 from 30th Nov to 2nd Dec 2023 at Nairobi, Kenya. This is the 2nd event of the series hosted for global audience; The 1st event was hosted in Nairobi, Kenya on 3rd October in the presence of Senior Kenyan Govt. Officials & Embassy participation.



Left to Right : Ms. Seema Srivastava, Executive Director, India ITME Society; Mr. Ketan Sanghvi, Chairman, India ITME Society; Mr. Pramod Khosla, Chairman & Managing Director, Khosla Profil Pvt. Ltd.; Mr. Updeep Singh, Textile Industry Expert; Mr. Balvinder Singh Sawhney, Asst. Secretary General, FICCI; Mr. S Senthil Kumar, Hon' Treasurer, India ITME Society

The highlights & topics at this Mumbai edition's Curtain Raiser & Preview covered by eminent Dignitaries & Speakers, included *Strength of Indian Textile & How Africa can collaborate with India to lead the Textile Industry* by Industry expert & experienced Textile professional **Mr. Updeep Singh**. *Africa a land of Opportunities for India & how Exhibition can be a gateway for bilateral trade for the Textile Industry promotion* by **Mr. Balvinder Singh Sawhney**, Asst. Secretary General, FICCI, *Views on Technical Textiles & the future* by **Mr. Pramod Khosla**, Chairman & Managing Director, Khosla Profil Pvt. Ltd. *Increase in business Engagement between India and Africa since 2020 in Textile Segment* by **Mr. Avinash Mayekar**, Managing Director, Suvin.

ITME Africa & Middle East 2023 promises to offer an unique and valuable experience for all participants. Whether it is to gain insights, network with industry leaders, Business interactions or Joint Ventures, this event will provide ample networking opportunities, and direct connect with professionals and peers.

Apart from the 3-day Exhibition, ITME Africa & Middle shall also host multiple concurrent programs such as panel discussions and interactive sessions on Technical & Financial topics that will enhance knowledge and skills. These interactive & focused sessions by renowned Speakers & Industry stalwarts shall bring best opportunity to listen, interact & learn from experts doing groundbreaking work in the textile & textile engineering industry:

❖ **Investment & Technology Joint Venture :**

- *Kenya as a business destination Gateway to Middle East, EU & US Markets.*
- *Africa- The Next Big Destination for Textile Manufacturing.*

❖ **Financial Solutions for Investments & Technology upgradation :**

- *Funding for; Investment & Sourcing capital goods from India*
- *Start-ups, Entrepreneurs in Textile Segment*
- *Domestic Financial Schemes for Kenyan Textile Industry*
- *Kenya – A Success story Textile Business & Investment.*

❖ **Technical & Technological Seminar**

- *Good Practices of cultivating quality cotton fibre | Importance of Physical properties of cotton in textile industry by Cotton Expert.*
- *Technological advancement for cotton ginning & high production by Ginning Expert.*
- *Ideas & Best Practices for spinning profits in Textile Industry by Spinning Specialist.*

❖ **Panel Discussion**

- *Textile Technology empowering complete textile value chain of African continent & M.E.
(Participating Countries – India, Italy, China, Switzerland)*

Many Government organization & Associations from Kenya have joined hands with India ITME Society to host this Textile Technology & Engineering event to bring prosperity to the whole of African Continent & explore potential of Kenya as a new business destination along with other 23 exhibiting countries - Austria, Benin, China, Egypt, Ethiopia, Germany, Ghana, Italy, Jordan, Kenya, Nigeria, Rwanda, South Africa, Spain, Sri Lanka, Taiwan, Togo, Turkey, Tunisia, Uganda, Unites States of America & Zambia apart from India

Addressing the media, **Mr. Ketan Sanghvi, Chairman, India ITME Society** said “**ITME Africa & Middle East 2023** is an important milestone in enhancing bilateral trade relations and promoting industrial cooperation between Kenya and India. This partnership aims to leverage the business potential of both the countries and build on the innovation, economic growth and sustainability goals of their respective textile technology and engineering industries. With as many as 23 countries taking part in the India ITME Society exhibition in Kenya, Africa is sure to derive the immense benefits of investing in future partnerships and building successful business ventures in the entire African region.”

In the press conference **Mr. Updeep Singh, Textile Industry Expert** “India possesses a robust textile engineering foundation and boasts the world's second-largest textile industry, featuring manufacturing facilities. With this being the focus, the efforts of the ITME society by hosting their quadrennial event ITME Africa & Middle East 2023 in Nairobi Kenya will attract more attention towards the Kenyan textile industry and also showcase the business potential of the country, globally. This will increase visibility and business inquiries and widen opportunities for India’s exports in Textiles and Machinery businesses leveraging an untapped customer base of the African continent.” He also added “Now, with the addition of the African Union in the G20 Summit conducted in New Delhi, the trade volumes with India is expected to rise in the Continent and Textile machinery companies should capitalize on this.”

Mr. Pramod Khosla, Chairman & Managing Director, Khosla Profil Pvt. Ltd. brought attention to the fact that there is tremendous scope in infrastructure development in most of African Countries which can be a great opportunity for Geo textile and also for many other Technical Textiles segment such as Indutech, Packtech, Buildtech Protech etc. “India ITME society has taken the right steps to promote trade relations between India and Africa that will help the textile industry and allied ventures by generating demand and boosting production in the African Continent.

Mr Balvinder Singh Sawhney, Asst. Secretary General, FICCI emphasised that exhibition provides less riskier & cost competitive platform to explore new ventures & new shows especially for Small Medium Businesses. His three “E’s” mantra to industry is “Explore & Expand with Exhibition”.

About ITME Africa & Middle East 2023

ITME Africa & Middle East 2023 is designed to foster a conducive business environment, promote textile & technology exchange and provide necessary infrastructure support to facilitate the same This International business & technology exhibition shall bring together whole lot of possibilities to Textile businesses, Institutes, Students, Associations, Banks, Investors, Technology Consultants, & Trainers, Exporters / Dealers & Agents. A new set of Supply chain can create many Entrepreneurship / Start-up opportunities. As on date Business visitors from 20 countries Australia, Bangladesh, Botswana, Cameroon, Congo, Egypt, Ethiopia, France, Germany, Ghana, India, Indonesia, Kenya, Nepal, Nigeria, Poland, South Africa, Switzerland, Tanzania & United Arab Emirates have registered creating **an unique and most promising event of 2023 for Textile Industry hosted in Kenya bringing plethora of opportunities to the doorstep of African Continent.**



Participate and experience the wind of change & beginning of a new journey for textiles in Africa.



Seema Srivastava
Executive Director
India ITME Society

Mumbai, India
11th October 2023

INDIA INTERNATIONAL TEXTILE MACHINERY EXHIBITIONS SOCIETY

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