



## **ITME AFRICA 2020**

*14<sup>th</sup> to 16<sup>th</sup> February 2020, Millennium Hall, Addis Ababa, Ethiopia*

### **PRESS RELEASE**

April 2019

### **ITME AFRICA 2020 – International Textiles & Textile Engineering Exhibition** **by India ITME Society**

India ITME Society's **ITME AFRICA 2020** – A unique and exclusive business event with the theme **“Prosperity for AFRICA through Textile Technology”** from 14<sup>th</sup> to 16<sup>th</sup> February 2020, at Millennium Hall, Addis Ababa, Ethiopia.

India is today the 2<sup>nd</sup> largest Textile industry globally and has a strong base in Textile engineering, thus well-positioned as a partner to improve the productive and export capacities of Africa with latest Textile Engineering & Technology.

Set to initiate a revolution in entrepreneurship & investments in Textiles, ushering economic growth for all concerned, this business exhibition shall showcase complete range of innovative textiles technology & engineering with a total of 27 chapters. Showcasing complete spectrum, ITME AFRICA hopes to be instrumental in establishing Africa's textile footprints prominently across the globe.

India ITME Society, non-profit organisation with singular objective of promoting Trade & Technology in Textile & Textile Engineering Industry has partnered with Ethiopian Chamber of Commerce and Sectoral Associations (ECCSA) and International Trade Centre (ITC) to promote Textile segment in Africa especially with Ethiopia, Kenya, Burundi, Tanzania, Somalia, Uganda, Rwanda, Djibouti, Eritrea, etc.

This prestigious International Textiles & Textile Engineering Exhibition is supported by Ministry of Textiles, Government of India, Federal Republic of Ethiopia and Ethiopian Textile Development Institute.

**ITME AFRICA 2020** focusses to empower the textile industry has already tasted success as within 60 days of the opening the booking 85% area is sold. Prominent and key textile machinery manufactures from India & across the globe such as LMW, A.T.E. Huber Envirotech, Luwa India, Kusters Calico, Gurjar Gravers, Hindtex Industries, Lakshmi Card Clothing, Perfect Equipments, Precision Rubber Industries, Rosari Biotech, S B Dyesprings, Weavetech Engineers, ALG Group (South Africa), Almac Laser, Yamuna Machine, Krsna Group, Blue jade Texink, Sunita Impex, Supertex Industries, Krossmark Innovations, have already confirmed their presence in this International event. Country Pavilions from Italy, Turkey, China. Swiss & Egypt shall showcase the Technology & Engineering expertise from their respective Countries apart from India. Govt. Of India EEPC pavilion shall also showcase Engineering Technology of India's SMEs.

**ITME AFRICA 2020** is poised to be more than an event or an exhibition and propose to bring to table complete solutions for Textile industry, affordable technology, International exposure, learning and experience, confluence of business houses, Investment opportunities, joint ventures, Access to Finance, Networking with technocrats, educators, thus paving way for a wave of knowledge, progress, growth and prosperity.

ITME AFRICA 2020 is widely promoted Domestically & Internationally across various events & exhibitions & a line up of Road Shows to adding to the publicity this mega event.

Ethiopia, the seat of African Union & the fastest growing economy in the continent, with the potential to become Africa's Textile and Apparel Hub shall host this event in Addis Ababa. Besides strengthening its position as a pioneer in modernization its textile industry and positioning itself as a pivot for technology sourcing for Africa, Ethiopia also hopes to be instrumental to make Africa's textile presence more and prominent in the days to come with this B2B event.

We welcome you to this unique & prestigious event & look forward to your participation in **ITME Africa 2020 - "The Right Place & the Right Time To : Aspire – Compete – Explore."**

**'ITME-AFRICA 2020' - "PROSPERITY FOR AFRICA THROUGH TEXTILE TECHNOLOGY."**

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India ITME Society

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Mumbai, India

