



 **INDIA ITME 2020**

**10<sup>th</sup> – 15<sup>th</sup> December 2020,**  
**IEML, Greater Noida**  
*Celebrate the Soul of Textiles*



**14<sup>th</sup> – 16<sup>th</sup> February 2020,**  
**Millennium Hall Addis Ababa, Ethiopia**  
*Prosperity for Africa Through Textile Technology*

## **PRESS RELEASE**

Barcelona, Spain  
22<sup>nd</sup> June 2019

### **India ITME Society Connecting with Industry At Barcelona 2019**



India ITME Society, the apex non-profit industry body from India organized “**India Networking Programme**” at Barcelona coinciding with ITMA-2019 on Saturday, 22<sup>nd</sup> June 2019. This Networking programme was held with the purpose of highlighting the strengths and opportunities offered by India, home to 2<sup>nd</sup> largest textile market in the world.

The evening was graced by **H.E. Mr. Sanjay Verma, Ambassador of India to Kingdom of Spain as the Chief Guest & Mr. Uday Gill, CEO Fibres, Indorama Ventures Ltd. & Mr. Govind Venuprasad, Co-ordinator, ITC as the Guests of Honour.** Amongst the other dignitaries were **H. E. Mr. Luis Valeriano González, Hon. Consul General of India to Spain** along with 170 representatives from International Associations, Companies & Media Personnel from 24 Countries attended this business gathering.

On the occasion, Mr. S. Hari Shankar Chairman of India ITME Society announced 2 global events:

- ITME Africa-2020 from 14-16<sup>th</sup> Feb. 2020 in Addis Ababa, Ethiopia

- India ITME-2020 from 10-15<sup>th</sup> Dec.2020 in Greater Noida, India

India ITME-2020 which is a flagship event is focused on customer outreach and customer connect in India and South East Asian regions. “The importance of this event to the region is apparent from the fact that within 24 hours of opening the booking on 20<sup>th</sup> May 2019, over 15000 sq meters was booked & 100 Percent payments received from participants across the globe” said Mr. S. Hari Shankar.

A complete spectrum of 21 exhibiting chapters from fibre to finished goods shall be showcased at India ITME 2020, making it a key business event for Textile Engineering Industry.

11<sup>th</sup> edition of the ITME series shall be spread across 235,000 Sq meters in the brand-new state of the art modern facility; with participation from 1800 plus exhibitors and over 150,000 visitors from over 100 countries around the globe. INDIA ITME 2020 shall provide ultimate platform for product launches and successful connect with India’s domestic market as well as access to the entire region.

**The 2<sup>nd</sup> event announced to the international Media and guests was ITME Africa 2020 which is strategically formulated and hosted in Addis Ababa, Ethiopia. This event was conceptualised & launched in order to open up Africa to technology revolution in textiles, thereby creating future opportunities for textile engineering industry & opening a new market in the years to come.**

**ITME AFRICA 2020** is poised to be more than a routine exhibition. It proposes to bring to the table: complete solutions to Textile industry development in the continent through affordable technology, International exposure, Skill development through seminars and conferences, confluence of business houses, investment opportunities, Joint ventures, Access to Finance and Networking platforms with technocrats and educational institutes. Overall, paving the way for a wave of knowledge, progress, growth and prosperity to the entire continent.

This event shall cater to the technology demand for all of Africa’s textile nations, said Mr. S. Hari Shankar, Chairman, India ITME Society.

This prestigious International Textile engineering exhibition is supported by Ministry of Textiles, Government of India, Ministry of Commerce & Industry, Engineering Exports promotion council (EEPC, Govt of India), Federal Republic of Ethiopia, Ethiopian Textile Industry Development Institute and the International Trade Centre (ITC).

Following the global announcement in Spain, a series of Road shows are scheduled from August 2019 onwards in South Africa, Uganda, Rwanda, Tanzania, Kenya, Zambia, Botswana, Ethiopia & Egypt to bring all of Africa under one roof for sourcing Textile Technology & Engineering solution.

Both the global events are strategic efforts by India ITME Society to enable Textile and Textile Engineering Industry to Explore, Expand and Strengthen their respective market positions both in developed markets as well as developing markets. **“Consolidate Your Market Leadership With India ITME 2020” & “Expand your Global Footsteps In New Markets With ITME AFRICA 2020”**

For a successful textile entrepreneur ensured presence in both these events are highly essential & unavoidable especially in today’s highly competitive environment.

**Seema Srivastava  
Executive Director  
India ITME Society**

**Press Conference : Barcelona, Spain**